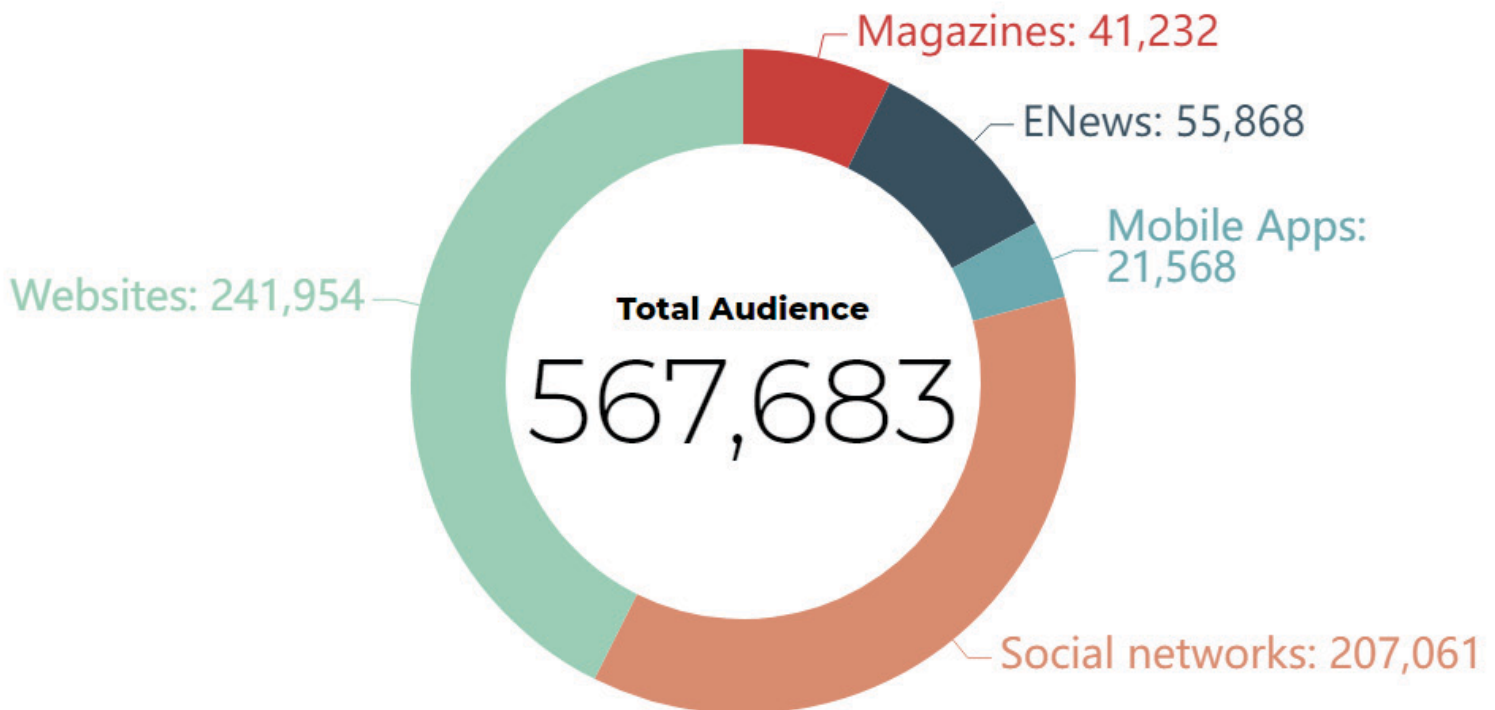




OFFSHORE ENGINEER

THE FUTURE OF OFFSHORE ENERGY & TECHNOLOGY.

Since 1975 Offshore Engineer has been connecting a worldwide audience of highly qualified buyers in the offshore energy industry.



Offshore Engineer Magazine

41,232

Subscribers

Offshore Engineer reaches a global audience of 41,232 influential oil & gas industry professionals and qualified buyers.

Offshore Engineer CIRCULATION HAS REAL BUYING POWER

15,675



Oil/Gas Companies
Owner/Operators

8,542



Contractors

8,331



Service, Supply

7,324



Engineers &
Consultants

1,230



R&D, Services,
Institution

56.5%

Executive & Upper
Management



34.5%

Engineers/
Consultants



9%

Field Professionals /
Scientists / Other



GLOBAL CIRCULATION REACH

United States

East Coast: 3,355, Pacific:

1,588, Gulf Coast: 13,151,

Lakes/Inland: 2,829

19,301

International

Europe: 8,939, Asia / Pacific:

5,027, Canada/Mexico/Caribbean:

2,491, South America: 1,794,

Middle East: 1,050

2022 OFFSHORE ENGINEER EDITORIAL CALENDAR

January/February 2022

Ad Close Date: January 15

Floating Production Outlook



E-Magazine Edition

- Renewable Energy: Offshore Wind Installation & Supply Vessels
- EPIC: Abandonment & Decommissioning
- Production: Green Rigs
- Drilling & Completion: Downhole Data: Sensors, Fiber Optic & Wired Pipe
- Subsea: New Workclass ROV Systems
- Exec Tech: CTO in Focus

EVENT PARTNERS

SPE Offshore Europe: Feb 1-4, Aberdeen, Scotland
Transportation Oil & Gas Congress: Feb 21-22, Zurich, Switzerland
Subsea Expo UK: Feb 22-24, Aberdeen, Scotland
Floating Wind Solutions Conference: Mar 1-3, Houston, USA
AOG Energy: Mar 2-4, Perth, Australia
Oceanology Intl: Mar 15-17, London, UK
CIPPE 2022: Mar 22-23, Beijing, China
OTC ASIA: Mar 22-24, Kuala Lumpur, Malaysia
Offshore Mediterranean: Mar 24-26, Ravenna Italy

March/April 2022

Ad Close Date: April 1

Offshore Wind Outlook

Print Edition

- Field in Focus: Dogger Bank
- Production: Carbon Capture & Storage
- Drilling & Completion: Drilling Rigs & Equipment Innovation
- Subsea: Tiebacks – Projects & Technologies
- Special Report: Geoscience: Data Collection & Processing
- Exec Tech: CTO in Focus
- Content: VIDEO/PODCAST INTERVIEW PACKAGE]

EVENT PARTNERS

IPF: Apr 26-28, Atlantic City, USA
OTC: May 2-5, Houston, USA
Global Energy Show: Jun 7-9, Calgary, Canada

May/June 2022

Ad Close Date: May 15

Deepwater: What's over the Horizon



E-Magazine Edition

- Renewable Energy: Floating Wind
- EPIC: Design & Visualization
- Production: Topsides, Platforms & Hulls
- Drilling & Completion: Drilling Automation & Robotics
- Subsea: Well Intervention
- Exec Tech: CTO in Focus
- [Content: VIDEO/PODCAST INTERVIEW PACKAGE]

July/August 2022

Ad Close Date: July 15

The Robotics Revolution



E-Magazine Edition

- Renewable Energy: Green Hydrogen
- EPIC: Transport & Installation – Projects & Vessels
- Production: Safety Systems, Equipment & Technologies
- Product: Heavy Lifters: Deck Machinery & Cranes
- Exec Tech: CTO in Focus
- [Content: VIDEO/PODCAST INTERVIEW PACKAGE]

EVENT PARTNERS

ONS 2022: Aug 29-Sep 1, Stavanger, Norway
Gastech: Sep 5-8, Milan, Italy
Global Energy Show: Jun 7-9, Calgary, Canada

September/October 2022

Ad Close Date: September 15

Digital Transformation

Print Edition

- Field in Focus: TBD
- Renewable Energy: Wave, Wind, Solar Energy
- EPIC Brownfield: Projects & Life Extension
- Production: Production Optimization, Projects & Technologies
- Subsea: Subsea Processing
- Exec Tech: CTO in Focus
- [Content: VIDEO/PODCAST INTERVIEW PACKAGE]

EVENT PARTNERS

International Conference on Ocean Energy: Oct 8-10, Donostia, Spain SPE
ATCE: Oct 3-5, Houston, USA
Africa Oil Week: Oct 31 - Nov 4, Cape Town, South Africa
ADIPEC: Nov, Abu Dhabi, UAE

November/December 2022

Ad Close Date: November 15

2023 Market Forecast



E-Magazine Edition

- Renewable Energy: Top Projects & Players of 2022
- EPIC: Marginal Fields: Projects & Technologies
- Subsea: Subsea Electrification
- Exec Tech: CTO in Focus
- [Content: VIDEO/PODCAST INTERVIEW PACKAGE]

OEDigital.com

537,743
monthly pageviews

241,954
monthly users

OEDigital.com is the offshore energy market's leading digital portal. Each day, thousands of readers log on to OEDigital.com for up-to-the-minute offshore energy news, analysis and editorial intelligence. OEDigital's multimedia options keep visitors informed and advertisers in the forefront of the offshore energy industry's leading audience.



OEToday E-News

55,868
5X/Week



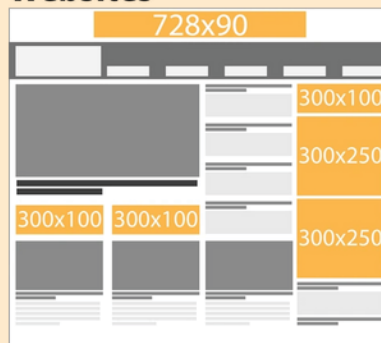
Delivered each weekday, the OEToday E-News provides industry professionals easy access to the top offshore energy news. Reaching tens of thousands of influential buyers in the offshore energy market, OEToday lets readers be among the first to know about the news that matters to them most.

Banner Advertising Locations

Standard sizes:

- 728x90
- 600x100
- 300x250
- 300x100

Websites

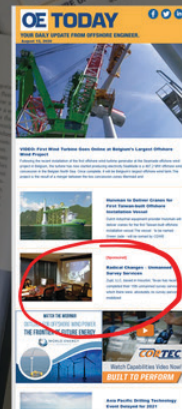
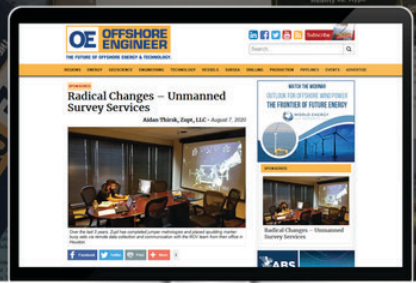
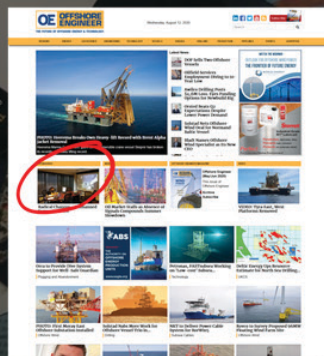


E-News



Content Marketing Native Advertising

OEDigital's targeted native advertising will put you in front of the right decision makers by directly integrating your content into the news. Your story will appear on the homepage and in industry targeted E-Newsletters. Plus, your story will remain in the network's archives and will be searchable from our site and search engines.



Offshore Engineer E-Magazine

These special editions will be distributed electronically to over 72,000 recipients. Premium Positions, Full and ½ page ads are available, with custom ad enhancements: Videos, Interviews, and Company Profiles.



Offshore Engineer TV

With an Offshore Engineer TV interview, our editorial staff will work to develop insightful Q&A to educate and enlighten viewers about your company's latest advances, technologies and products. Your video can appear site-wide in a native content placement and within e-newsletter sponsorships, guaranteeing maximum visibility.

Email Direct Marketing

67,000

If you are targeting the offshore energy market, our opt-in e-mail service will send your message directly to the inboxes of over 67,000 recipients in minutes. The process is simple; you select an available date and send us your email material; you can track your campaign in real-time on the custom IMPACT system.



Webinars

Our webinar package is specifically designed to bring you a qualified audience while building your company brand awareness through the industry's largest network of publications, websites and e-newsletters. If you are planning a product launch or want to demonstrate how a service or product could benefit the offshore market, we have the best solution to make that a success.



AOGDigital.com

28,660
monthly pageviews

8,059
monthly users

Asian Oil & Gas (AOG) provides oil and gas marketers the opportunity to reach, engage, interact, and sell their products and services to an audience of highly qualified oil and gas professionals throughout Asia. AOG offers comprehensive distribution to the critical decision-makers at companies driving the Asian oil and gas industry.



AOG E-News

15,368
5X/Week

AOG E-News

15,368
5X/Week



www.WorldEnergyNews.com

22,816
monthly pageviews

14,719
monthly users



WEN E-News

8,386
5X/Week



BANNER AD RATES

OEDIGITAL.COM

Leaderboard Banner - 728px X 90px \$4,550/net per month

Lead Rectangle Banner - 300px X 250px \$3,250/net per month

OE TODAY - ENEWS

Lead Banner - 600px X 100px \$4,550/net per month

Lead Rectangle Banner - 300px X 250px \$3,250/net per month

AOGDIGITAL.COM

Leaderboard Banner - 728px X 90px \$1,750/net per month

Lead Rectangle Banner - 300px X 250px \$1,500/net per month

AOG TODAY - ENEWS

Lead Banner - 600px X 100px \$2,250/net per month

Lead Rectangle Banner - 300px X 250px \$1,500/net per month

Banner formats can be JPEG, PNG or GIF. The file size should not exceed 100KB. No animations for email or newsletter banners. Banner material is due 5 Business days before scheduled start date. If new production material is not supplied by client, pickup of last banner used will be automatic. Failure to supply material will result in 100% charge. If multiple banners are to be used during a campaign a schedule is requested. All banners will be reviewed and approved by the publisher. The publisher reserves the reject, cancel, or remove any material for any reason at any time.

Production work on assembling any banner is charged at \$75 per hour, with the first hour free. Any changes to the start date must be arranged at least 30 business days before scheduled date, after that any canceled banner will be charged at 100% the price.

CONTENT MARKETING

Featured Content block OEDigital.com & OE TODAY E-NEWS / Net per week

\$3,500 includes 300px X 250px companion banner on content landing page.
Content blocks can include video and back links in the content.



Featured Video OEDigital.com & OE TODAY E-NEWS / Net per week

\$3,500 includes 300px X 250px companion banner on content landing page.

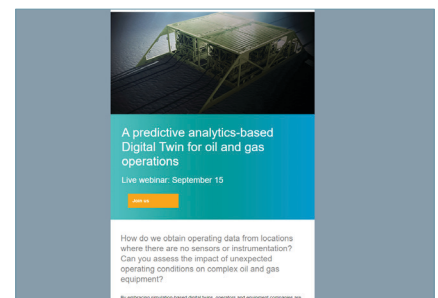


Feature email blast to 67,000+ recipients

1X \$4,500/net per email

4X \$3,750/net per email

6X \$3,000/net per email



2022 E-MAGAZINE RATE CARD

ISSUE SPONSOR

Issue Sponsor

Pricing: \$5,000/net

\$3,500/net w/o banner

- 300x250 Floating ad that rides along with viewer as they read on desktop and First and last page full page ad
- Includes 300x250 banner on host site for the month



EMBEDDED VIDEO

Embedded Video

Pricing: \$3,500/net

\$1,500/net w/o hosting

- Advertiser produced video imbedded in topical article or feature also featured on host website and e-news for 1 week
- Magazine produced video interview with our editor imbedded in e-magazine's feature article and also featured on host website and e-news for 1 week



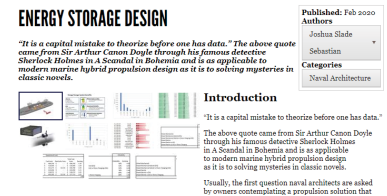
WHITE PAPERS & CASE STUDIES

Advertiser Produced White Papers & Case Studies

Pricing: \$3,500/net

\$1,500/net w/o hosting

- Advertiser produced piece in the issue also featured on host website



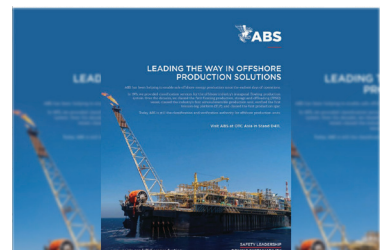
ADVERTISEMENTS

Full Page and Half Page Advertisements

Pricing: Full Page Ad - \$1,500/net

Half Page Ad- \$750/net

- Your traditional ad becomes live as the whole page hot links to the landing page for that product or service on your site.



FEATURE SPONSORSHIP

Featured Sponsorship

Pricing: \$2,500/net

- Take your favorite article from our print or digital magazines and we will co-brand your company into the digital article and distribute to our digital audience as well as feature this on our host e-news service for the week.



ADDITIONAL OPPORTUNITIES

Hot Links

Pricing: \$250/net

- Add a link to the end of a article or feature that discussed your company includes company logo

Infographics

Pricing: \$1500/net

- Rollover infographic imbedded in content related to advertiser can also be animated and link back to your landing page.

